



## 2010 Green Supply Chain Symposium

Friday, November 12, 2010, 7:30am—6:00pm

### ABOUT THE SYMPOSIUM

Green is more than a competitive advantage. It's a must. Legislation and regulations are moving towards stricter guidelines every day and it is essential that companies learn what regulations will require change in their industry and what measurement standards will be applied.

### WHAT YOU WILL LEARN

This symposium provides greater understanding of government and industry initiatives related to carbon footprint accounting and reporting and how you can be proactive in your business strategies.

### FEATURING

- SIMON CROOM, Professor, Supply Chain Management, **USD**
- COLLEEN CUNNINGHAM, Global Managing Director, **Resources Global Professionals**
- DAVID HEARN, VP IT and NFS Procurement, **Kaiser Permanente**
- TONY KINGSBURY, Executive in Residence, **Sustainable Products & Solutions Program, Haas School of Business, UC Berkeley**
- Dr. WALFRIED LASSAR, Director, **Ryder Center for Supply Chain Management, FIU**
- MATTHEW PAYNE, Director, EPA, **SmartWay Program**
- JAMES SALO, Ph.D., **VP Strategy & Research, Trucost**
- JOHN WATSON, Partner, **Baker & McKenzie**
- STEPHANIE WILLIAMS, California Executive Director, **International Warehousing and Logistics Association**

### WHO SHOULD ATTEND

- Supply Chain Managers
  - Transportation Managers
  - Traffic Manager
  - Strategic Business Planners
  - Export & Import Managers
  - Operations Managers
  - Corporate Counsels
  - Academics
  - Accounting Managers
- Continuing Education Units available through SDSU*

### EVENT LOCATION

Sheraton Mission Valley  
1433 Camino Del Rio South  
San Diego, CA, (619) 260-0111

10-mins. by car to airport  
5-mins. to downtown

*Special Overnight Rates  
for Symposium attendees*

### REGISTER AT:

[www.wtcsd.org/events/wtcsd-calendar](http://www.wtcsd.org/events/wtcsd-calendar)

<b>WTCS D Member:</b>	<b>\$150</b>
<b>Non-member:</b>	<b>\$195</b>
<b>Academic:</b>	<b>\$115</b>
<b>Partner Organization:</b>	<b>\$150</b>

### In Partnership with



**Cooperators**  
University of San Diego  
School of Business Administration—Supply Chain Management

### CONTACT INFORMATION

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